



**BULLS-EYE®  
1-2-3 PRIMER**

**DESCRIPTION AND USES**

Zinsser® Bulls-Eye 1-2-3® Primer is a high-hiding, all purpose, primer-sealer and stain blocker. It blocks stains caused by water, nicotine, smoke, tannin, pencil, ink, grease and felt marker, and seals smoke and pet odours.

Use on any interior or exterior wood, concrete, drywall, or non-galvanised metal, including hard-to-paint surfaces such as railings, shutters and outdoor furniture. It is perfect for sealing spackle, drywall repairs, and hiding dark colours. Sticks to glossy paint, glass and ceramic tile.

**PERFORMANCE CHARACTERISTICS**

- Block tough stains
- Smooth finish
- Seals odours
- Sticks to all surfaces
- Dries in minutes, can be recoated in 1 hour

**PRODUCTS**

<b>SKU (340 ml)</b>	<b>Description</b>
285278	Bright White

**PRODUCT APPLICATION**

**SURFACE PREPARATION**

Surfaces should be clean, dry, sound and free of dirt, grime, grease, oil, wax, mildew, wallpaper adhesive or any contamination that may interfere with adhesion. Remove loose paint, dirt and rust.

**PRODUCT APPLICATION (cont.)**

**APPLICATION**

Use at room temperature 21°C (70°F) in a well ventilated area. Avoid high humidity. Shake can vigorously for one minute after the mixing ball begins to rattle. Turn can upside down and continue shaking for one minute – shake occasionally during use. If mixing ball fails to rattle DO NOT STRIKE CAN. Contact Rust-Oleum. Spray 25-30 cm from the object with short 'dusting' strokes. Keep the can the same distance from the surface. Keep the can in motion while spraying. To permanently block heavy odours, use Zinsser B-I-N® Ultimate Stain Blocker. **Do not use near open flame.**

**DRY & RECOAT**

Dry and recoat times are based on 21°C (70°F) and 50% relative humidity. Allow more time at cooler temperatures. Dries in minutes; topcoat in 30 minutes with acrylic or oil-base paints. For best results, allow primer to cure overnight before applying strong solvent-base topcoats.

**CLEAN-UP**

Wipe off tip before storing. Clean-up wet paint with xylene or mineral turps. Properly discard empty container. Do not burn or place in home trash compactor.

**CLOGGING**

If the valve clogs, twist and pull off spray tip and rinse in a solvent such as mineral turps. Do not insert any object into can valve opening.

**TECHNICAL DATA****BULLS-EYE 1-2-3 PRIMER****PHYSICAL PROPERTIES**

		BULLS-EYE 1-2-3 PRIMER
<b>Resin Type</b>		Styrenated Acrylic
<b>Pigment Type</b>		Titanium Dioxide
<b>Solvents</b>		Acetone, Aliphatic Hydrocarbons, Xylene
<b>MIR</b>		0.70 Max
<b>Fill Weight</b>		340 ml
<b>Wet Film to Achieve DFT</b>		2 wet coats
<b>Practical Coverage at Recommended DFT (assume 15% material loss)</b>		0.7-0.9 m <sup>2</sup> /l (8-10 sq.ft./can)
<b>Dry Times at 21°C (70°F) and 50% Relative Humidity</b>	<b>Touch</b>	5 minutes
	<b>Topcoat</b>	30 minutes
<b>Shelf Life</b>		5 years
<b>Flash Point</b>		-104°C (-156°F)
<b>Safety Information</b>		For additional information, see SDS

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